

PGDIIS-1303 A-19
PGDCA. II Semester Degree Examination
COMPUTER SCIENCE
(Internet And Its Application)
Paper - OET 2.1

Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

Answer any five questions.

1. a) What is computer? What are different types of computers. (8)
b) What is programming language? Explain any two high - level programming languages. (8)
2. a) What is World Wide Web? Write a note on history of WWW. (8)
b) What is micro - software? List out advantages & disadvantages of .NET Java. (8)
3. a) Discuss about the following .
i) Webpage
ii) Website
iii) URL
iv) Domain
v) Hosting (8)
b) Explain the features of Internet Explorer 6. (8)
4. a) What is protocol? Explain file transmission protocol. (8)
b) What is e-mail? How you are creating e-mail account? Explain. (8)
5. a) Explain the following:
i) Formatting e - mail text
ii) Attaching a file with an e - mail.
iii) Removing and downloading files from e - mail. (8)
b) What is HTML? What are its features? Why it is essential? (8)

6. a) Write a short note on HTML tags. (8)
b) Write a HTML program to create 3×3 table with colors. (8)
7. a) What is E - marketing and consumer tracking? Explain. (8)
b) Discuss about search engine and electronic advertising. (8)
8. Write short notes on the following :
- a) Smart - Card
b) E - Wallets. (2×8=16)



PGDIIS-1321 A-19
PGDCP & SA II Semester Degree Examination
COMPUTER SCIENCE
(E-Commerce)
Paper - OET 2.2

Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

- 1) Answer any **five** questions.
 - 2) All questions carry **equal** marks.
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1. a) What is E - commerce? Explain e-commerce frameworks. (8)
 - b) Describe evolution of e - commerce. (8)
 2. a) What are the advantages of e-commerce? Explain. (8)
 - b) Explain roadmap of e-commerce in India. (8)
 3. a) Describe basic blocks of e - commerce. (8)
 - b) Explain briefly seven layers of OSI. (8)
 4. a) Write about World Wide Web. (8)
 - b) What is e - commerce infrastructure? Explain. (8)
 5. a) Write the comparison between conventional organisation design and e - enterprise. (8)
 - b) Explain different models of e - commerce. (8)
 6. a) Explain any two e-business models based on relationship of transaction type. (8)
 - b) Describe e - commerce sales life cycle model. (8)
 7. a) Define electronic payment system? What are its advantages. (8)
 - b) What is e - cash? Explain its properties and advantages. (8)
 8. a) Define EDI? Describe layered architecture of EDI. (8)
 - b) What is internet marketing? Explain different internet marketing techniques. (8)

